CALIFORNIA STUDENT AID COMMISSION

Financial Aid Outreach 2020-2021

CSAC | CALSOAP

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CSAC | CASH FOR COLLEGE

Comparison 20/21 vs 19/20

	20/21 (as of 1/15/2021)	19-20 (Final)
C4C Events	263	320
Student Attending C4Cs	8,459	11,916
Events as of 1/15/21 + Additional Planned 1/16-3/2	263 + 88 = 351	

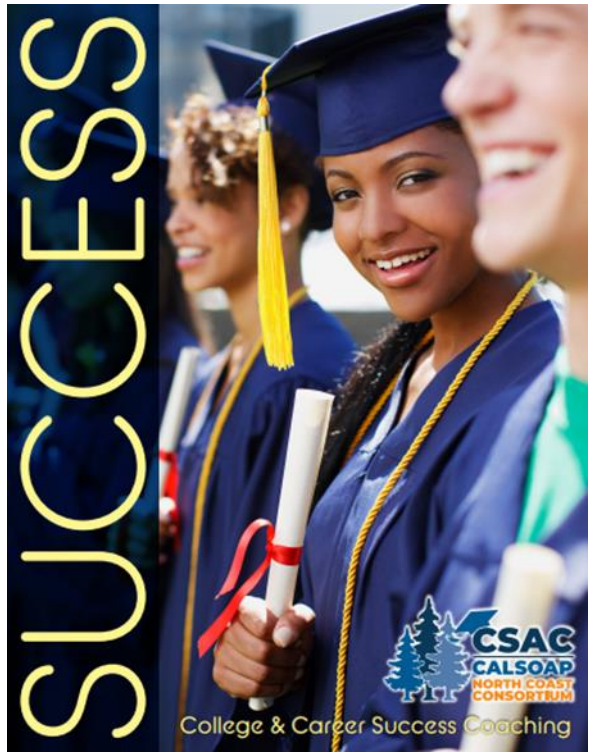
College Success Coaches

All Consortia have Success Coaches = 444

15 out of 16 programs added more this year.
248 were new this year (42% increase).

Next year: 5 programs are planning on adding more (+55) for a total of 499 SCs.

19/20: 196 College Success Coaches
21/22: 499 College Success Coaches



What Makes Cal-SOAP Unique? Webgrants Report – from Text to Custom

For many schools' the office staff runs the reports for counselors, when they have time, and they don't always know what the reports mean.

1.88	06/2020	NO APP	
2.13	06/2020	NO APP	
2.39	06/2020	NO APP	
2.22	06/2020	NO	LNAME, FNAME, INIT
2.79	06/2020	NO APP	
2.14	06/2020	NO APP	
2.41	06/2020	NO APP	
2.84	06/2020	NO APP	
2.59	06/2020	NO APP	
2.28	06/2020	NO APP	
4.00	06/2020	NO APP	
2.67	06/2020	NO APP	
3.00	06/2020	NO APP	
3.58	06/2020	NO APP	
2.44	06/2020	YES	
3.11	06/2020	NO APP	
2.89	06/2020	NO APP	
2.51	06/2020	NO APP	
2.42	06/2020	NO APP	
1.89	06/2020	NO APP	
3.70	06/2020	NO APP	
3.20	06/2020	YES	
2.46	06/2020	NO APP	
2.05	06/2020	NO	LNAME, FNAME, INIT
3.26	06/2020	NO	LNAME, FNAME, INIT
2.85	06/2020	NO	LNAME, FNAME, INIT
3.60	06/2020	NO	LNAME, FNAME, INIT
2.38	06/2020	NO APP	
3.00	06/2020	YES	
2.79	06/2020	YES	
2.24	06/2020	NO APP	
3.65	06/2020	NO APP	

Because Cal-SOAP is a CSAC program, we have access to Webgrants, understand the reports and know how to customize them.

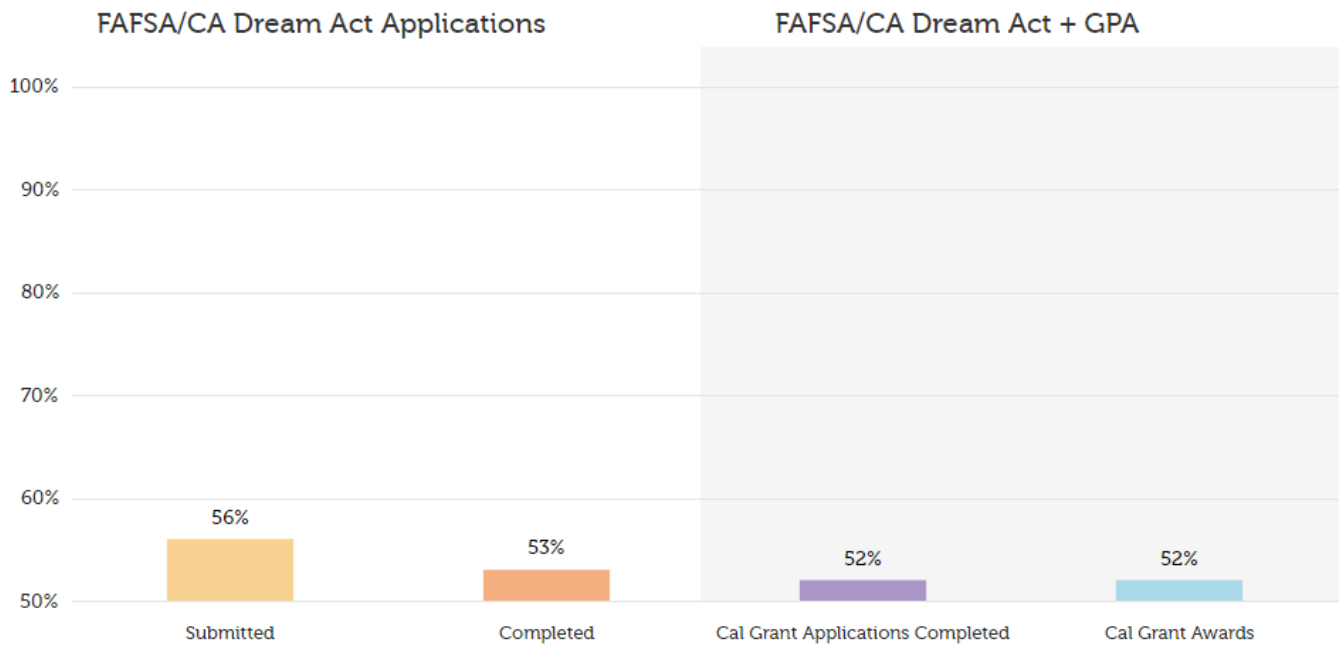
All Categories (308 Students)

	LAST	FIRST	DOB	GPA	GRAD	APPLICATION STATUS
1			9/24/2003	2.41	Jun-21	NOT STARTED
2			4/9/2003	2.25	Jun-21	NOT STARTED
3			1/17/2003	1.96	Jun-21	NOT STARTED
4			6/5/2003	2.17	Jun-21	NOT STARTED
5			11/20/2002	3.16	Jun-21	NOT STARTED
6			12/11/2002	3	Jun-21	NOT STARTED
7			1/13/2003	1.91	Jun-21	NOT STARTED
1			2/11/2003	3	Jun-21	STARTED NOT FINISHED
2			11/27/2003	2.63	Jun-21	STARTED NOT FINISHED
3			7/22/2003	3.05	Jun-21	STARTED NOT FINISHED
4			12/12/2003	3.4	Jun-21	STARTED NOT FINISHED
1			8/22/2003	2.8	Jun-21	NO EFC
2			2/18/2003	2.39	Jun-21	NO EFC
3			6/6/2002	2.96	Jun-21	NO EFC
4			5/20/2002	2.79	Jun-20	NO EFC
5			9/22/2003	3.14	Jun-21	NO EFC
6			7/7/2003	3.32	Jun-21	NO EFC
1			6/27/2003	3.78	Jun-21	COMPLETED AND AWARDED
2			1/26/2003	3.04	Jun-21	COMPLETED AND AWARDED
3			5/24/2003	3.67	Jun-21	COMPLETED AND AWARDED
4			3/2/2003	3.96	Jun-21	COMPLETED AND AWARDED
5			7/10/2003	3.61	Jun-21	COMPLETED AND AWARDED
1			3/7/2003	4	Jun-21	SUBMITTED BUT NOT YET AWARDED
2			8/28/2003	1.54	Jun-21	SUBMITTED BUT NOT YET AWARDED
3			11/24/2001	3.97	Jun-20	SUBMITTED BUT NOT YET AWARDED
4			6/21/2003	4	Jun-21	SUBMITTED BUT NOT YET AWARDED
5			12/1/2003	3.96	Jun-21	SUBMITTED BUT NOT YET AWARDED

All Categories | Not Started | Not Submitted | No EFC | Awarded | Submitted

Humboldt County's FAFSA/CADAA Submitting Rates

Class of 2021 | **Class of 2020** | Both 2020 & 2021



	Enrollment	Submitted	Completed	Cal Grant Applications	Cal Grant Awards
Humboldt County	1,126	632	602	588	309

Breakdown by school is also available on the dashboard.

Race to Submit Dashboard

What this graph means:

44% of students (494) didn't fill out a FAFSA/CADAA

30 students who filled out an application had errors that were not corrected.

We have a lot of work to do to get to 100% but…

Cal-SOAP has the tools and knowledge to help.

Legislative Changes that Support Cal-SOAP's Efforts

Proposed Legislation	What	Implementation
CA Governor's 2021-2022 Budget Proposal **Released Jan 2021** **Budget Summary Pg. 68-69**	Requires LEAs to confirm that all HS seniors complete a FAFSA or CADAA	Beginning 2021-2022 academic year
AB-2819 **Proposed changes to Cal-SOAP Statue** **Introduced by Assembly Member Limón** **AB-2819**	Highlights: -Focus is on Financial Literacy/FAFSA Completion -Removes "Academic Assistance" from Statue -Students to be served: middle, high, 1st year college, college transfer	Approval Sept. 2021 Implementation January 2022
COVID-19 Relief Legislation changes to Student Aid Report: **EFC to Student Aid Index** **EFC changed to Student Aid Index**	Potentially this will allow more students to qualify for Federal Aid.	July 2023
CCGI (California College Guidance Initiative) **californiacolleges.org** **college and career planning platform** **Policy & Analytics Advisory Group**	Through CDE's Cradle to Career Data System (C2C) districts and students will have access to the partner accounts free of charge. Excellent source for individual student CGR data.	TBD

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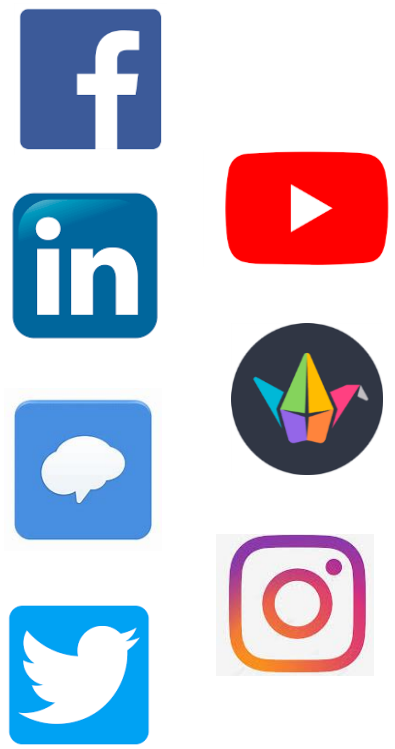
Strategies for Outreach



- Social Media
- College Corner – on school websites
- Back to School Packets
- Newsletters
- Remind App
- Lacai Database- email and texting students
- Padlet - with financial aid and college admissions information and timelines

Strategies – Tools and Workshops

Tools

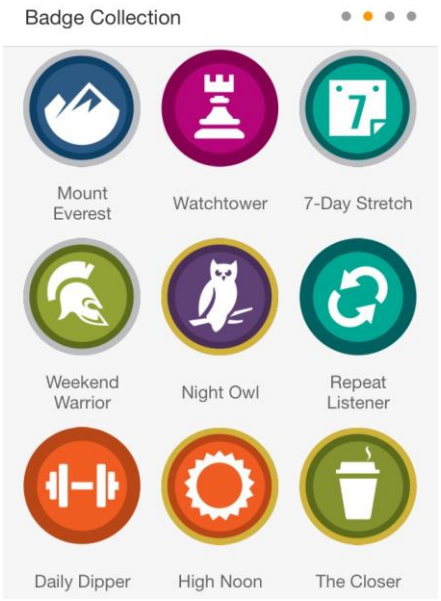
- WebGrants
- Race to Submit

Workshops

- FSA ID Workshops
- Cash for College Workshops
- WebGrants for Students

Local Control and Accountability Plan

Strategies - Incentives



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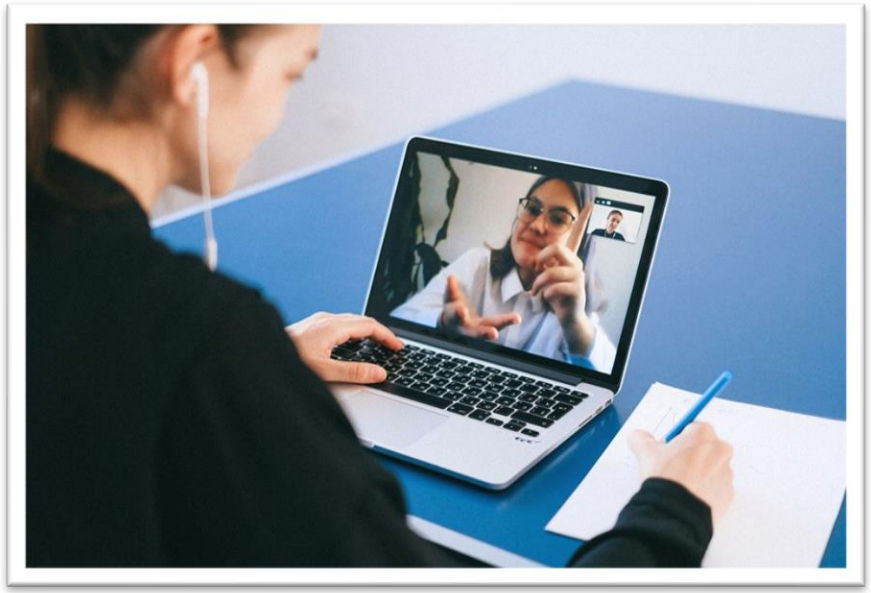
Challenges and Unknowns Looking Ahead

Virtual Environment



In-Person Environment

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