

# Item 11

(Action Item)

## Consideration of the Commission's vision, mission statements

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**SUMMARY:**

This item provides an updated version of the Commission's Vision, Mission and Values statement based on feedback from Commissioners at the last meeting.

**RECOMMENDATION:**

Staff recommend adoption of the updated Commission's Vision, Mission and Values statement.

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**Current Vision**

Toward a California that invests in educational opportunity, fosters an active, effective citizenry, and provides a higher quality of social and economic life for its citizens.

**Proposed Vision**

The California Student Aid Commission seeks to transform lives by creating educational opportunities for the state's diverse population, driving its social and economic well-being to ensure a promising future for all.

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**Current Mission Statement**

Making education beyond high school financially accessible for all Californians.

**Proposed Mission Statement**

Advancing educational equity and opportunity by making college affordable for all Californians.

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**Core Values**

- Equity
- Access
- Student Success
- Empowerment - to make choice
- Student Centered
- Innovation - Reimagining the future
- Integrity -how we steward and manage state resources

# California Student Aid Commission

## **BACKGROUND:**

This item incorporates input from Commissioners from the last meeting to revise the proposed Vision statement to reflect broader social values. It also recommended highlighting a select number of values for impact.

A strong vision statement is aspirational, clear, memorable and concise. The mission statement describes the overall purpose of the organization and where it wants to go today. The values highlight what principles are important to the organization's daily work. The vision, mission and values statement play an important role in providing a focal point for an organization's north star and common purpose. This helps keep the leadership, employees and all concerned focused on their core purpose, which in our case is providing students with financial aid so they can succeed in college.

The current vision and mission statements for CSAC have been in existence for about 20 years. There is general consensus that this vision and mission statement is due for an update. A few years ago, the Commission initiated a discussion about revising the vision and mission statement, but the work was not codified. Last summer 2019, the Commission revisited the topic during its strategic planning process and provided initial thoughts and suggestions for staff to further develop. The Commission staff followed-up and worked on revising the vision and mission statement during a staff retreat. The staff came up with a preliminary set of statements and established a staff committee to refine this work. The staff also recommended adding a statement of core values that defines the work of the Commission. The proposed vision, mission and values statements have now been vetted and shared with all staff. If approved by the Commission, the new vision, mission and core values will be prominently posted on the updated CSAC website.

## **RESPONSIBLE PERSON(S):**

Marlene L. Garcia  
Executive Director

## **ATTACHMENT(S):**

Vision Mission Core Values PowerPoint