

CSAC



CALIFORNIA
STUDENT AID
COMMISSION

Cal-SOAP Update

Program and Data Implementation

Outreach and Marketing Unit
California Student Aid Commission

Background

- Central Coast
- Central Valley
- East Bay/Solano
- Long Beach
- Los Angeles
- Merced
- North Coast
- Riverside
- San Bernardino
- Sacramento
- San Diego and Imperial
- San Francisco
- San Jose
- Santa Barbara
- South County Gilroy
- Southern San Joaquin Valley

16 Regional Consortia Serving
Over 300 high schools



Current Program Model

- Serves 5th-12th grade students, some community college students

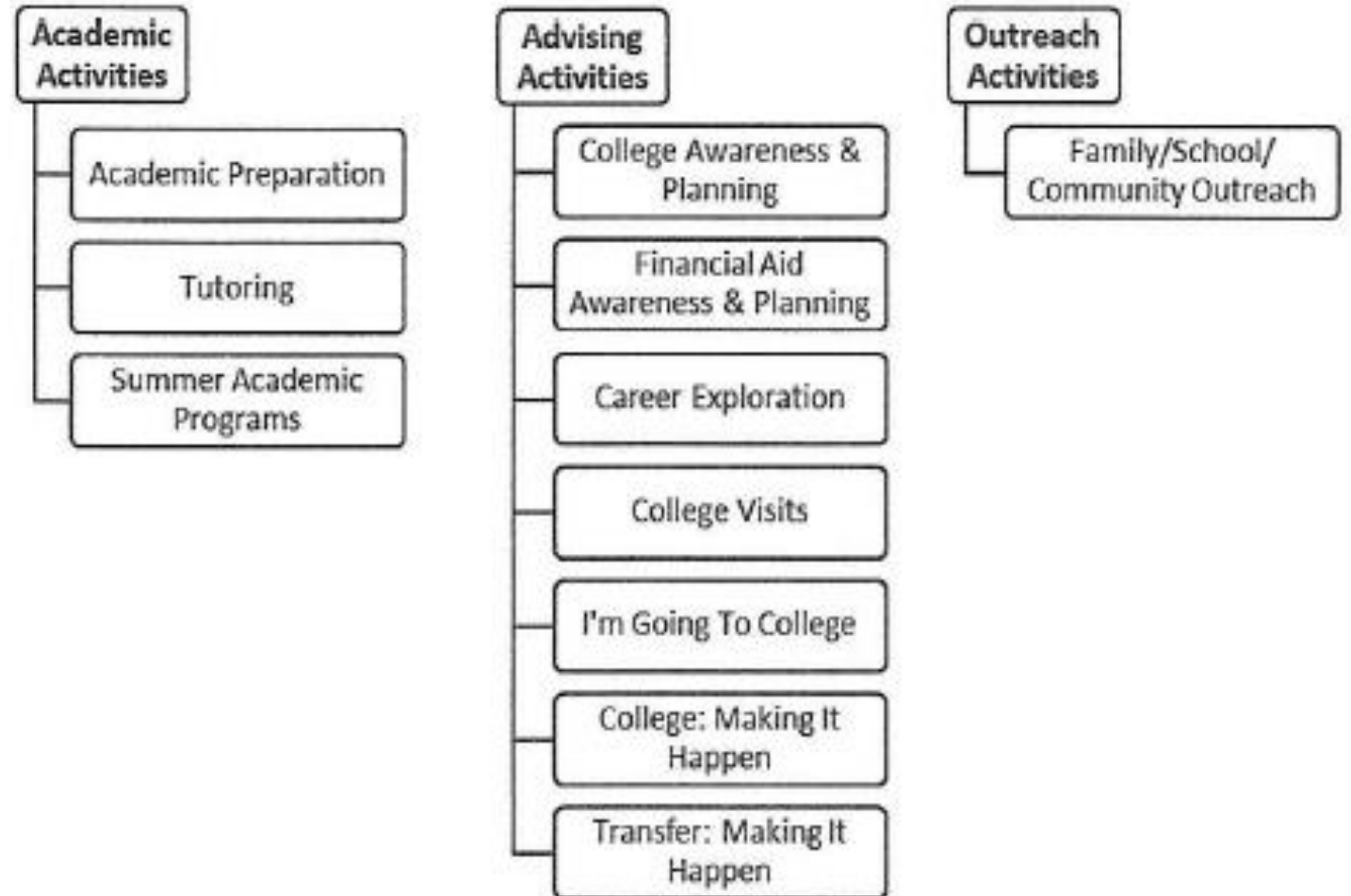
General Services



Intensive Services

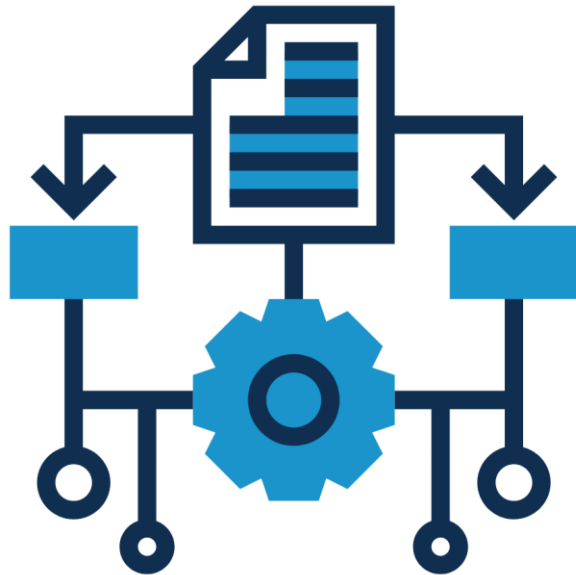


Figure 3: Cal-SOAP Service Offerings



Cal-SOAP Modernization

Accomplishments So Far



- Introduction of Senate Bill 737
- Cal-SOAP Environmental Scan
- Planning and Development
- Pilot and Implementation

Discovery and Inquiry



Cal-SOAP Environmental Scan

- Reviewed current data collection elements
- Reviewed governing structure
- Reviewed fiscal agent relationships
- Identified strengths and areas of opportunity and growth



Planning and Development



- Identified statewide data elements
- Identified potential data sources
- Identified central technology solution
- Developed new activities focused on financial aid
- Regular professional development to Project Directors



New Proposed Program Model

- Shift Primary Student Focus: 9th-12th grade, transition to college
- Shift Activity Focus: Financial Aid Awareness and Education & College Enrollment and Attendance

Intensive Services

[Intentional and Case Managed]



General Services



New Proposed Program Model Cont.



Who is the student?

How are they serving them?

What are the outcomes?

Financial Aid & College Affordability Counseling

Financial Aid Literacy & College Affordability Planning

Financial Aid Completion Assistance

College and Career Planning Advisement

College Awareness & Planning

College Preparedness Assistance

College Application and Enrollment Assistance

Financial Aid Outreach

Family/School/Community Outreach

Partner Education

Partner Resources

Implementation and Pilot



- Implement central technological solution
- Implement new statewide reporting outcomes
- Evaluate and adjust processes



Social Media Platforms

 @CAStudentAid

 @CAStudentAid

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 facebook.com/calstudentaid

 linkedin.com/in/california-student-aid-commission-69978764

 youtube.com/user/CAStudentAid





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