



**CALIFORNIA STUDENT AID COMMISSION**  
**STUDENT IMPACT, OUTREACH AND COMMUNICATIONS COMMITTEE**  
**MEETING MINUTES**

June 23, 2021  
11:00 am  
Virtual Meeting  
Marlene L. Garcia (Executive Director)

**COMMISSIONERS**

**PRESENT:** Caroline Siegel-Singh (Chair)  
David Valladolid (Vice Chair)  
Isaac Alferos  
Juanita Doplemore  
Debra Maxie  
Steve Ngo  
Angel Rodriguez  
Catalina Cifuentes, Ex. Officio

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**1. Call to Order and Roll Call**

Committee Chair Caroline Siegel-Singh called the meeting to order at 11:03 a.m.

**2. Public comment on items not on the agenda**

There was no public comment.

**4. Approval of the Student Impact, Outreach and Communications Committee minutes of March 10, 2021 (Action)**

Commissioner Doplemore **moved to approve** the minutes. **Seconded by** Commissioner Maxie.

Roll call vote:

**In Favor** (6): Alferos, Doplemore, Maxie, Ngo, Rodriguez, Siegel-Singh, and Valladolid

**Carried (7 to 0)**

The Committee **APPROVED** the minutes of March 10, 2021.

**5. Update on outreach and social media (Information)**

Committee Chair Siegel-Singh invited Michael Lemus, Program Outreach and Marketing Manager, and Edwin Chikukwa, Cash for College Coordinator, to present item 5.

Mr. Chikukwa presented an update on outreach. Mr. Lemus presented an update on marketing.

**6. Cal-SOAP Project Directors Report (Information)**

Committee Chair Siegel-Singh invited Yesenia Castellon, Cal SOAP Coordinator, and Cindy Porter, Higher Education Pathways Manager, to present on item 6.

Ms. Porter presented an update on Cal-SOAP. She invited a few students to share their experiences with the Cal-SOAP program.

**7. Update on the Golden State Teachers Grant program (Information)**

Committee Chair Siegel-Singh invited Tae Kang, Deputy Director of the Program Administration Services Division, and Steve Caldwell, Assistant Deputy Director of the Customer Relations Branch, to present item 7.

Mr. Kang presented an update on the Golden State Teachers Grant program.

**8. Program communications (Information)**

Committee Chair Siegel-Singh invited Tae Kang, Deputy Director of the Program Administration Services Division, to present item 8.

Mr. Kang provided an overview of the communication process and the types of communication that the Commission sends to students.

9. **New business to be considered at future meetings (Information/Action)**

Commissioner Ngo suggested to bring back incarcerated students as a future agenda topic for this committee or the full commission.

10. **Adjournment**

Committee Chair Siegel-Singh adjourned the meeting at 12:43 p.m.

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ANGEL RODRIGUEZ  
COMMITTEE CHAIR