



CALIFORNIA STUDENT AID COMMISSION
STUDENT IMPACT, OUTREACH AND COMMUNICATIONS COMMITTEE
MEETING MINUTES

December 1, 2021
11:00 am
Virtual Meeting
Marlene L. Garcia (Executive Director)

COMMISSIONER
PRESENT:

Angel Rodriguez (Chair)
David Valladolid (Vice Chair)
Juanita Doplemore
Shannon Gary
Debra Maxie
Steve Ngo – *arrived 11:11 a.m.*
David O'Brien

1. **Call to Order and Roll Call**

Committee Chair Angel Rodriguez called the meeting to order at 11:02 a.m.

Roll call was taken and quorum was recognized.

2. **Public comment on items not on the agenda**

There was no public comment.

3. **Committee Chair's Report**

Committee Chair Angel Rodriguez welcomed the two new student Commissioners, Commissioner Caroline Alvarez and Commissioner Leonardo Rodriguez.

4. Approval of the Student Impact, Outreach and Communications Committee minutes of September 8, 2021 (Action)

Commissioner Valladolid **moved to approve** the minutes. **Seconded** by Commissioner Maxie.

Roll call vote:

In Favor (6): Doplemore, Gary, Maxie, O'Brien, Rodriguez, and Valladolid

Absent (1): Ngo

Carried (6 to 0)

The Committee **APPROVED** the minutes of September 8, 2021.

5. Update on outreach and marketing for 2022-23 application year (Information)

Committee Chair Rodriguez invited Michael Lemus, Program Outreach and Marketing Manager, to present item 5.

Mr. Lemus introduced Edwin Chikukwa, Cash for College Coordinator, and Judith Gutierrez, Outreach and Marketing Coordinator, to present different communications the Commission provides to students and partners.

6. Update on Cal Grant Expansion, Dream Act Service Incentive Grant Program, and Golden State Teacher Grant Program (Information)

Committee Chair Rodriguez invited Tae Kang, Deputy Director of the Program Administration and Service Division, and Alessandra Morrison, Assistant Deputy Director of the Program Support Service Branch.

Mr. Kang provided an update on the Cal Grant program and its expansion, the Dream Act Service Incentive Grant Program, and the Golden State Teacher Grant Program.

7. New business to be considered at future meetings (Information/Action)

Commissioner Ngo asked if the Commission can look more into Cash for College for incarcerated students.

Committee Chair Rodriguez would also like an update and analysis on internal and external communications to students after initial financial aid letters and communications have been sent to students.

8. Adjournment

Committee Chair Rodriguez adjourned the meeting at 12:35 p.m.

ANGEL RODRIGUEZ
COMMITTEE CHAIR