



**CALIFORNIA STUDENT AID COMMISSION**  
**STUDENT IMPACT, OUTREACH AND COMMUNICATIONS COMMITTEE**  
**MEETING MINUTES**

September 6, 2023  
11:00 am  
In Person/Virtual Meeting  
Marlene L. Garcia (Executive Director)

**COMMISSIONER**

**PRESENT:**

Angel Rodriguez (Chair)  
David Valladolid (Vice Chair)  
Shannon Gary  
David O'Brien  
Alexis Takagi  
Catalina Cifuentes, Ex. Officio

**COMMISSIONER**

**ABSENT:**

Audrey Dow

---

**1. Call to Order and Roll Call**

Committee Chair Angel Rodriguez called the meeting to order at 11:00 a.m.

Roll call was taken and quorum was recognized.

**2. Pubic comment on items not on the agenda**

There was no public comment.

**3. Committee Chair's Oral Report (Information)**

Committee Chair Rodriguez welcomed everyone and recognized the team for their great work. He proceeded to the first item on the agenda.

**4. Approval of the Student Impact, Outreach and Communications Committee minutes of June 21, 2023 (Action)**

Commissioner O'Brien **moved to approve** the minutes. **Seconded** by Commissioner Valladolid.

There was no public comment.

Roll call vote:

**In Favor (5):** Gary, O'Brien, Rodriguez, Takagi, and Valladolid

**Absent (1):** Dow

**Carried (5 to 0)**

The SIOC Committee **APPROVED** the minutes of June 21, 2023.

**5. Update on FAFSA and CADAA simplification (Information)**

Committee Chair Rodriguez invited Tae Kang, Deputy Director of Program Administration and Services Division, to present item 5.

Mr. Kang presented an update of significant changes and impact around Better FAFSA and Better CADAA. He also shared communications that the Commission has provided to educators and professionals.

There was no public comment.

**6. Update on outreach and marketing (Information)**

Committee Chair Rodriguez invited Michael Lemus, Outreach and Marketing Manager Policy and Public Affairs Division, and Jake Brymner, Deputy Director Policy and Public Affairs Division, to present item 6.

Mr. Lemus and Mr. Brymner presented an overview on various outreach and communication efforts.

There was no public comment.

**7. New business to be considered at future meetings (Information/Action)**

There was no new business to consider.

8. **Adjournment**

Committee Chair Rodriguez adjourned the meeting at 12:49 p.m.

---

ANGEL RODRIGUEZ  
COMMITTEE CHAIR