



Cal-SOAP COVID –19 Response

California Student Opportunity and Access Program (Cal-SOAP)



CALIFORNIA
STUDENT AID
COMMISSION

Cal-SOAP Staff Support and Collaboration During COVID-19

- Cal-SOAP staff have successfully transitioned to virtual work
- Project Directors continue to meet monthly to share best practices
- Project Directors continue to share resources and materials on a shared google drive
- Project Directors share research on virtual platforms to strengthen remote contacts with students and families
- Safety protocol resources and guidelines have been shared amongst consortia to ensure the safety of all in delivering virtual services to minors
- On 7/21 Project Directors met with Commission Chair Cifuentes to engage in learning about strategies to connect and encourage students to enroll for fall 2020

Immediate Response to COVID -19

- Sacramento Cal-SOAP completed an online Senior Survey for 12 high schools. Survey was sent to over 650 seniors. Advisors sent reminder emails and texts. We had an over 85% return.
- Southern San Joaquin Valley converted all services to be provided through virtual platforms; provided 25 laptops to all staff supporting students with Wi-Fi hot spots; created 20 videos demonstrating summer melt success shared widely with all seniors, counselors, and administrators.
- San Francisco Cal-SOAP student advisors created a website using Google sites for each of their 4 targeted schools to provide timely and valuable information and resources on several topics such as: colleges, financial aid, academic resources for tutorial services as well as how family members can support their children. In addition, the advisors were able to follow-up with their students after they identified key areas on the google websites for help.

Student Participation Rates

- Cal-SOAP L.A began "Cal-SOAP LA TV" in April on their website dedicated to short "how to" and "to do" videos that help students & families navigate the college matriculation process. 5 videos posted w/ a total of 543 views.
- South County Cal-SOAP provided virtual one-on-one advising and tutoring via google voice to over 1600 students.
- Central Valley: 800 students were contacted to avoid Summer Melt. 490 responded. Students will be tracked through the National Clearinghouse and Internal Student Management.
- East Bay Cal-SOAP: Successful Virtual Advising via phone calls. 538 students attempted, 361 reached = 61.92% success rate for calls.
- Long Beach Cal-SOAP's College Bound Summer Academy was offered to 4 school districts had 336 students register, 200 attended, and 187 students completed 5+ workshops.

Planning for the Future

- San Diego- Imperial Valley Cal-SOAP will provide virtual college fair for over 300 colleges and universities for 5,000 students and parents.
- North Coast Cal-SOAP will resume 100% of services virtually including advising, tutoring, events, and workshops (pre-recorded webinars w/ live access) and is creating 3 one-stop resource website pages – 5 Virtual College Fairs, Financial Aid Resources, and Local Speaker Series.
- San José Consortium will work in partnership with East Side Union High School District and its college financial aid experts to provide FA application assistance to all 6,740 ESUHSD seniors to strive toward an 80% Financial Aid completion rate.