

FORM C: APPLICATION NARRATIVE

Describe the Child Savings Account (CSA) Program plan and how it is eligible for Child Savings Account Grant Program funding. The narrative should include the details below:

For applicants planning for a new CSA program only:

- a. Describe the fiscal sustainability plan.
- b. Describe the communications plan to educate local families about the research and educational outcomes of establishing a college savings account for children.
- c. Describe the communications plan to educate local families with about fiscal literacy and its connection to successful college savings.
- d. Quantify 1) how many children age of 0-10 the program anticipates serving and 2) how many children age 11 and older the program anticipates serving.
- e. Describe the plan to establish a college-going culture. **College-going culture** refers to the environment, attitudes, and practices in schools and communities that encourage students and their families to obtain the information, tools, and perspective to enhance access to and success in post-secondary education.

For applicants with an existing CSA program only:

- a. Describe the plan to sustain and potentially expand the program. “Expand” may include any evidence of growth in the program such as enrolling additional children, increasing incentives for families for participation, increasing the geographic region of service, offering additional services to participant families.

Do not exceed ten (10) pages.

